



## Commitment Backstory

Winston Spencer Churchill was born on November 30, 1874, in England. He served in the British Army until 1899. The following year, Churchill began his long career in the government.

Churchill was elected to various positions for the next several years. After the beginning of World War II, Churchill was appointed First Lord of the Admiralty. In early May, the former Prime Minister of England resigned and Churchill was appointed to the position by King George VI. England's army suffered many losses early on and Churchill faced a great deal of criticism. But one of the major contributions he made to eventual victory was his ability to inspire the British people to greater effort by making public broadcasts on significant occasions. A brilliant orator, he was a tireless source of strength to people experiencing the sufferings of the German bombing campaign.

On October 29, 1941, Churchill made a speech at Harrow School which he attended as a youth. Part of the speech included the line, "Never, never, in nothing great or small, large or petty, never give in except to convictions of honor and good sense. Never yield to force; never yield to the apparently overwhelming might of the enemy." He also used the phrase, "Never, never, never give up" in his personal writing and correspondence.

Churchill lost his bid for re-election in 1945 and shortly thereafter suffered his first stroke. He remained active in politics, returning to the Prime Minister position in 1951, until his health forced him to retire in 1956. Throughout his life he was an avid writer and even won the Nobel Prize for Literature. Sir Winston Churchill passed away on January 24, 1965.

*Pass It On.*

**VALUES.COM** THE FOUNDATION  
FOR A BETTER LIFE

[www.values.com](http://www.values.com)